Elderly Care Homes in the Netherlands







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The Dutch elderly care home market totals 2.604 homes

Context

The elderly care home market in the Netherlands is a rapidly growing industry, as the country's **population ages and the demand for long-term care increases**. The elderly care home market considers **care homes, residential homes and nursing homes**.

There are **2.604 care homes** in the Netherlands. **Most of these homes are run by non-profit organizations**, with the rest being run by for-profit companies. The market is highly regulated, with the government setting standards for care and funding. In recent years, there has been a **shift towards more personalized and home-like care** for the elderly, as well as a focus on integrating care homes into the community.

The **Dutch government** has also implemented several policies aimed at **increasing the number of care home places and improving the quality of care**. These include the "Wet langdurige zorg" (Long-Term Care Act) and the "Zorgverzekeringswet" (Health Insurance Act).

Despite the growth in the industry, there are also **challenges** facing the elderly care home market in the Netherlands. After the **COVID-19 pandemic**, the market now faces a **shortage of qualified staff, high turnover rates, and financial constraints.**

Geographical coverage





Statistics Netherlands

There are 2.604 elderly care homes and 270 groups active in the Netherlands

Number of homes per region



Aggregated country statistics*

Total number of homes	Number of care home groups	Number of nursing homes	Number of residential care homes
		**	
2.604	270	2.095	509

Per company insights included in the database

- Name
- Address
- City
- Group

- Type
- Phone Number
- Website
- Rating & Reviews



Netherlands Regional Statistics

Nursing homes outweigh the number of residential care homes in the Netherlands

Ratio of Nursing Homes over Residential Care Homes by Region

Average Care Home Rating (out of 10) by Region





Note: The dataset contains data as of 05/12/22 5



Netherlands Regional Statistics

The largest groups measured by number of homes operated are located in Friesland

Number of Inhabitants over 65 per Home by Region

Groningen Friesland North Drenthe Holland Overijssel Gelderland Utrecht South Holland North **Brabant** Limburg

Average Homes per Group by Region*



Note: The dataset contains data as of 05/12/'22





There are 270 groups active in the Netherlands that operate 2.344 homes

Market Definition and Segmentation

• Market: Netherlands

Elderly Care Homes

Market Segmentation

Independent: only 1 home

• Small: between 2 – 10 homes

Medium: between 11 – 50 homes

Large: above 50 homes

Identified Groups in 2022 Dataset*

Category	Number Groups	Total Number of Homes	Avg Nbr of Homes
Large	1	77	77
Medium	81	1.361	16,8
Small	188	906	4,8
Total Group	270	2.344	8,7
Independent	260	260	1
Total	530	2.604	4,9

Top 10 Groups	# of homes
Dagelijks Leven	77
Herbergier	44
SVRZ	40
De Zorggroep	35
BrabantZorg	34
	29
	28
	27
	26
	25

Note: The dataset contains data as of 05/12/22



Descriptive statistics of the Dutch care home market dataset

The dataset offers information on 10 different parameters for 2.604 care homes

DESCRIPTION & COUNT OF ALL PARAMETERS				
Parameter	Description	Count		
Name	The name of the elderly care home.	2.604 (100%)		
Group	This column shows if the individual care home is part of a group that operates multiple care homes. If the cell is blank, the group is either unknown or the care home is independent.	2.380 (91,40%)		
Address	The address that the care home is located, displaying the street and number.	2.604 (100%)		
Postal Code	Postal code of the city in which the elderly care home operates.	2.604 (100%)		
City	City in which this address is located.	2.604 (100%)		
Region	Region that the elderly care home is active in. In the Netherlands there are 12 provinces in total, encompassing Drenthe, Flevoland, Friesland, Gelderland, Groningen, Limburg, North Brabant, North Holland, Overijssel, South Holland, Utrecht and Zeeland.	2.604 (100%)		
Туре	The type of the elderly care home. In the Netherlands there are two types of elderly care homes: nurse homes and residential care homes.	2.604 (100%)		
Website	The online website of the elderly care home.	2.597 (99,73%)		
Rating	The rating that the home has received, as of a total of 10.	2.395 (91,97%)		
Number of reviews	Number of reviews that have been given for the individual home.	2.395 (91,97%)		